



SHIRIKA LA MAGAZETI YA SERIKALI ZANZIBAR

The Corporation of Government News Papers

ZANZIBARLEO ZANZIBARLEO ZANZIBARLEO ZANZIBARMAIL ZASpoti

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BEI ZA MATANGAZO KWA MAGAZETI YA SHIRIKA LA MAGAZETI YA SERIKALI ZANZIBAR (RATE CARD FOR THE CORPORATION OF GOVERNMENT NEWSPAPERS, ZANZIBAR)

Nd. Mteja,
Bei za matangazo ya Magazeti ya Shirika la Magazeti ya Serikali ambayo kwa sasa ni 'Zanzibar Leo', 'Zanzibar Mail' na 'Zaspoti' zitakuwa kama ifuatavyo: -

Dear Customer,
We would like to inform you that the price of advertisements in our newspapers ('Zanzibar Leo', 'Zanzibar Mail' and 'Zaspoti') will be as follow: -

S/N	PLACE	SIZE	DIMENSIONS (millimeter) (widthxheight)	PRICE (COLOUR) in TShs	PRICE (BLACK&WHITE) in TShs
1.	INSIDE	Full Page	245.9x355.8	1, 500,000+15% VAT = 1,725,000/=	1,200,000+15%VAT= 1,380,000/=
2.	INSIDE	Half page	245.9x175.8	1,050,000+15%VAT = 1,207,500/=	750,000+15%VAT = 862,500/=
3.	INSIDE	Quarter Page	121.6x175.8	525,000+15%VAT = 603,750/=	375,000+15%VAT = 431,250/=
4.	INSIDE	3/8	123.2x88.2	750,000+15%VAT = 862,500/=	525,000+15%VAT = 603,750/=
5.	INSIDE	1/8	205.1x309	300,000+15%VAT = 345,000/=	150,000+15%VAT = 172,500/=
6.	FRONT Pg.	Solous	163.1x213.8	412,500+15%VAT = 474,375/=	375,000+15%VAT = 431,250/=
7.	BACK Pg.	Solous	163.1x213.8	375,000+15%VAT = 431,250/=	300,000+15%VAT = 345,000/=
8.	FRONT Pg.	Strip	24.3x2.5	450,000+15%VAT = 517,500/=	375,000+15%VAT = 431,250/=
9.	BACK Pg.	Strip	24.3x2.5	375,000+15%VAT = 431,250/=	300,000+15%VAT = 345,000/=
10.	FRONT Pg.	Ear Piece	37.7x41.6	262,500+15%VAT = 301,875/=	150,000+15%VAT = 172,500/=
11.	BACK Pg.	Ear Piece	37.7x41.6	225,000+15%VAT = 258,750/=	150,000+15%VAT = 172,500/=
12.	INSIDE	Passport/Certificate	37.7x41.6	20,000/=	20,000/=
13.	INSIDE	Citizenship	37.7x41.6	150,000/=	150,000/=
14.	INSIDE	WITO/KUPOTEA	-	50,000/=	50,000/=
15.	FRONT Pg	Full Page	245.9x355.8	7, 000,000+15% VAT = 8,050,000/=	6,500,000+15%VAT= 7,475,000/=
16.	FRONT Pg	Half page	245.9x175.8	5,500,000+15%VAT = 6,325,000/=	4,000,000+15%VAT = 4,600,000/=
17.	FRONT Pg	Quarter Page	121.6x175.8	3,000,000+15%VAT = 3,450,000/=	2,500,000+15%VAT = 2,875,000/=

For more information, please contact:
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