



SHIRIKA LA MAGAZETI YA SERIKALI ZANZIBAR

The Corporation of Government Newspapers

ZANZIBARLEO

ZANZIBARLEO

ZANZIBAR LEO

ZANZIBARMAIL

zcspti

Simu : +255 773 877778, + 255 0773 871612, +255 777 473522

Barua Pepe: zanzibarleo@gmail.com, zanzibarleo@yahoo.com, marketing@zanzibarleo.co.tz

BEI ZA MATANGAZO KWA MAGAZETI YA SHIRIKA LA MAGAZETI YA SERIKALI ZANZIBAR (RATE CARD FOR THE CORPORATION OF GOVERNMENT NEWSPAPERS, ZANZIBAR)

SOCIAL MEDIA MENTIONS (Facebook, Twitter, and Instagram) for One Month

| SN | | |
|----|--------------------|-----------|
| 1 | L-Shaped Banner | 330,000/= |
| 2 | Bottom Banner | 168,500/= |
| 3 | Sponsored Logos | 70,000/= |
| 4 | Background Sponsor | 900,000/= |
| 5 | Video (30sec) | 340,000/= |
| 6 | Video (45sec) | 425,000/= |

BANNER ADVERTISING OPTION AND RATES (WEBSITE)

| S/N | Homepage/Article Page | Ad Size (Pixels) | Rates/Monthly (Tsh) |
|-----|------------------------|------------------|---------------------|
| 1. | Leader Board(Prime) | 1200x300 | 600,000 |
| 2. | Small Rectangle | 300x300 | 100,000 |
| 3. | Medium Rectangle | 300x250 | 50,000 |
| 4. | Square Banner | 600x70 | 25,000 |
| 5. | Floating Bottom Banner | 300x250 | 60,000 |
| 6. | In-content Banner | 300x250 | 60,000 |
| 7. | Video Strip (30Sec) | 200x200 | 30,000 |
| 8. | Leader Board | 720x90 | 200,00 |

For more information, please contact:
P.O.Box 1893, Zanzibar.

Direct line Tel/Fax: 255 24 2235260

Email: zanzibarleo@yahoo.co.uk/ zanzibarleo@hotmail.com/ zanzibarleo@mail2world.com/
gnp.leo@gmail.com

Cell: 0779791915/0777456002/0776042272/
Pemba Office: 024 24 52703/0777 420398